

GNIC OFFICIAL

An ecosystem for all
social media influencers
and brands.

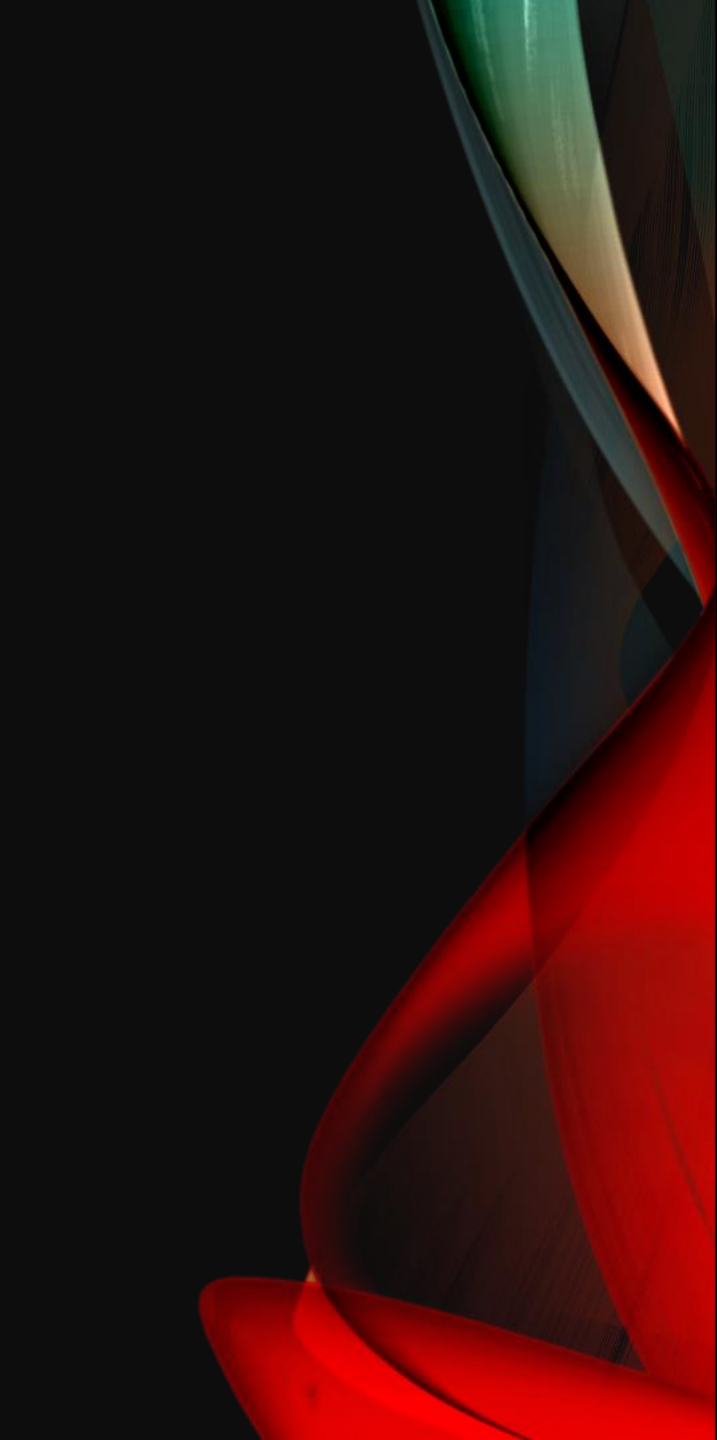
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ABOUT US

We are a digital influencer/ celebrity marketing agency serving since 2020. Dealing with brands and influencers from all over the globe and trying to make it larger day by day. Connecting brands to the creators, celebrities, influencers with many more categories. People do not buy goods and services.

- ✓ Real-Time Dealing
- ✓ All controls on your fingertips
- ✓ Direct in touch with all your concerns
- ✓ One-stop influencer marketing platform for all your marketing needs.



OUR AIM

Our aim is not just providing a source of income but also sharing a platform to explore yourself, to get reorganization and growth and this is what GNIC mean is – Growwithus Network Influencer's Marketing Community!

Amplify your brand the right way with Influencers in India. Determining and targeting the right audience is an essential part of every marketing strategy. Nevertheless, it is often a challenging process and requires a thorough understanding of your potential consumers. Influencer marketing companies enable you to surpass this step with the help of hard-working influencers. You just need to make sure that the influencer is related to your niche and that their public persona matches your brand's image.

INFLUENCERS

A one-stop influencer marketing platform in India that lets brands know about your engagement and influence on social media. Cut the middlemen, chat and negotiate with the brands directly.

200M+ reach base of social media influencers and 10K+ Influencers in multiple categories.

BRANDS

With the increasing dependence on reviews and social media presence, influencer marketing strategy, can make or break your brand. We at GNIC have a pool of influencers of different categories. A final destination for all your marketing needs.

GNIC you can easily chat and collaborate with the influencer of your choice based on your requirements. Get access to their real-time market insights.

300+ Projects done till date, Sep 2023.

BRANDS WORKED WITH

MORE THAN 500+ BRAND'S TRUST



CRED



OLA



RENAULT



UBON[®]
BORN TO BE FREE

HERSHEY'S

amazon



WROGN[™]

goibibo
.com



1⁺ ONEPLUS

HDFC BANK

tinder

adidas



Mangyavar[®]

meesho

TIMES
NOW

mamaearth[™]

PRODUCTION HOUSES WORKED WITH

MORE THAN 30+ PRODUCTION HOUSES' TRUST

PVR

INOX
LIVE *the* MOVIE

PJP
PRAKASH JHA
PRODUCTIONS

POOJA
— ENTERTAINMENT —

SKF
SALMAN KHAN FILMS

prime video

pen
STUDIOS

T
SERIES

MADDOCK
FILMS

ZEESTUDIOS

INTERNATIONAL COLLAB

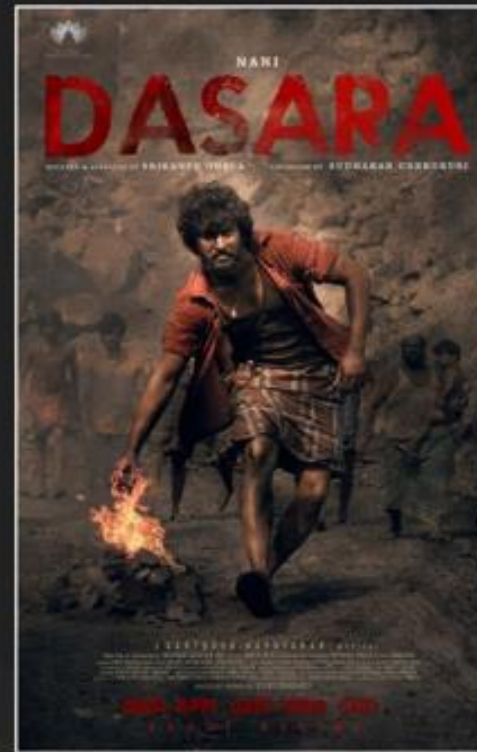


We had the pleasure of handling the production, publicity, and marketing for the music video of Riddi's popular hits, "Merry Go Round" & "Aaja Baby" The videos has garnered an impressive **1.6M** views and continues to grow. Our team's dedication and expertise contributed to the success of this project, ensuring its widespread recognition and continued exposure.

MOVIES PROMOTED



AND MANY MORE...



HOW WE DO IT



BENEFITS OF INFLUENCER MARKETING



10 Benefits of Influencer Marketing

1

Increase Brand Awareness

4

Win-win partnerships

7

Cost-effective & Saves Time

2

Build credibility and trust

5

Boost SEO & ROI

8

Unlimited Sharing Potential

3

Enrich Content Strategy

6

Drive Purchases Decisions

9

Suitable For Any Business

10

Increase sales

STATISTICS

659,563

Accounts reached

94.3% from ads

See how people have viewed your content over 90 days compared to the previous cycle.



Impressions 898,298
+0.6%

Reach ⓘ

223,744

Accounts Center accounts reached
23792 from latest ad

Impressions 280,539
From latest ad 24,645

Reach ⓘ

588,260

Accounts Center accounts reached

Impressions

622,540

From Other	517,613
From Home	85,334
From Explore	16,961
From Hashtags	2,309

Profile activity ⓘ

1,917

Profile visits	1,714
From latest ad	78
Profile Visits	1,714
Follows	184

Account insights

[See all](#)

2.3M accounts reached in the last 30 days

2.3M are non-followers



Insights

[See All](#)

Last 28 days : Oct 9 - Nov 5 ▼

People reached **14,006,951**
▲42%

Post Engagements **2,934,899**
▲12%

Page Likes **13,288**
▲19%

SERVICES AT GNIC



TYPES OF INFLUENCERS

CELEBRITIES **1M+**

Mega-influencers, for example, are those with followers in the millions. They are often celebrities or social media influencer marketing with global reach and the ability to influence popular culture.

Demand Rate **34%**

MACRO INFLUENCER **100K-1M**

Macro influencers, on the other hand, have slightly smaller followings, typically in the hundreds of thousands. They are often experts in a specific niche or industry and have built a loyal following based on their expertise and content.

Demand Rate **67%**

MICRO INFLUENCERS **10K-100K**

Micro-influencers have even smaller followings, usually around ten thousand followers. However, what they lack in reach, they make up for in engagement rates.

Demand Rate **73%**

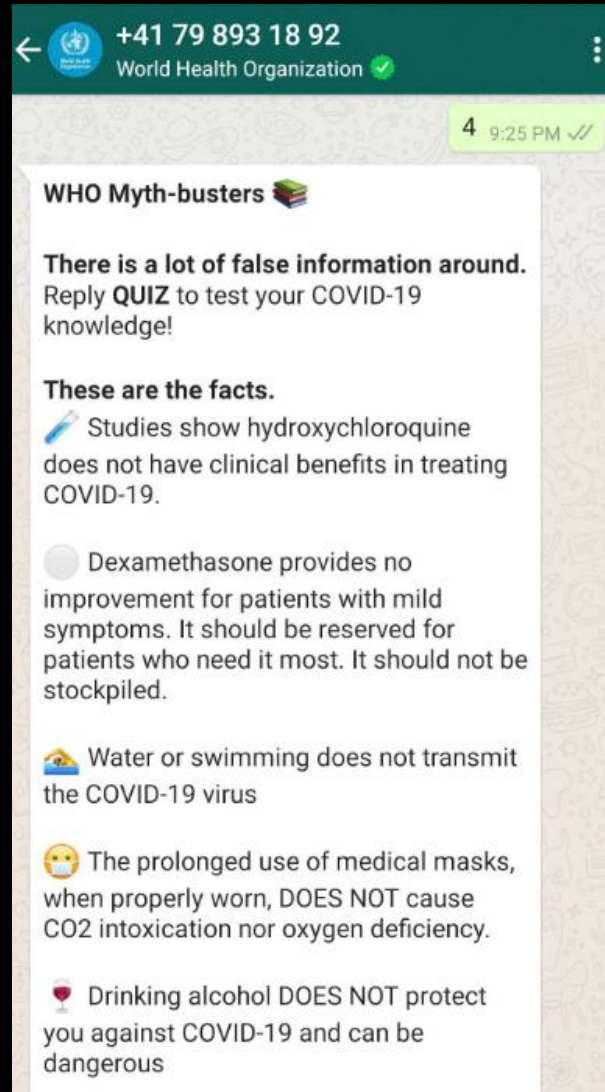
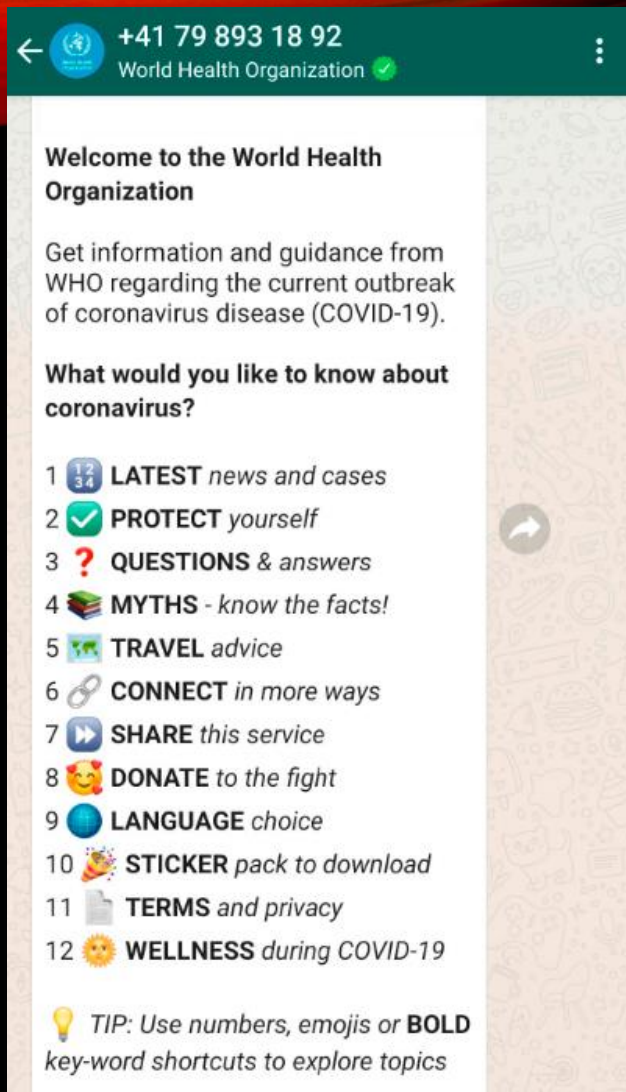
WHATSAPP MARKETING

42_{CR}

DATABASE/ REACH

3-5%

CLICKS PER 1CR.



50+

Brand's Trust

Ready to reach more
customers with
WhatsApp ?

CONTACT GNIC

You can contact us via below mention contact details.

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